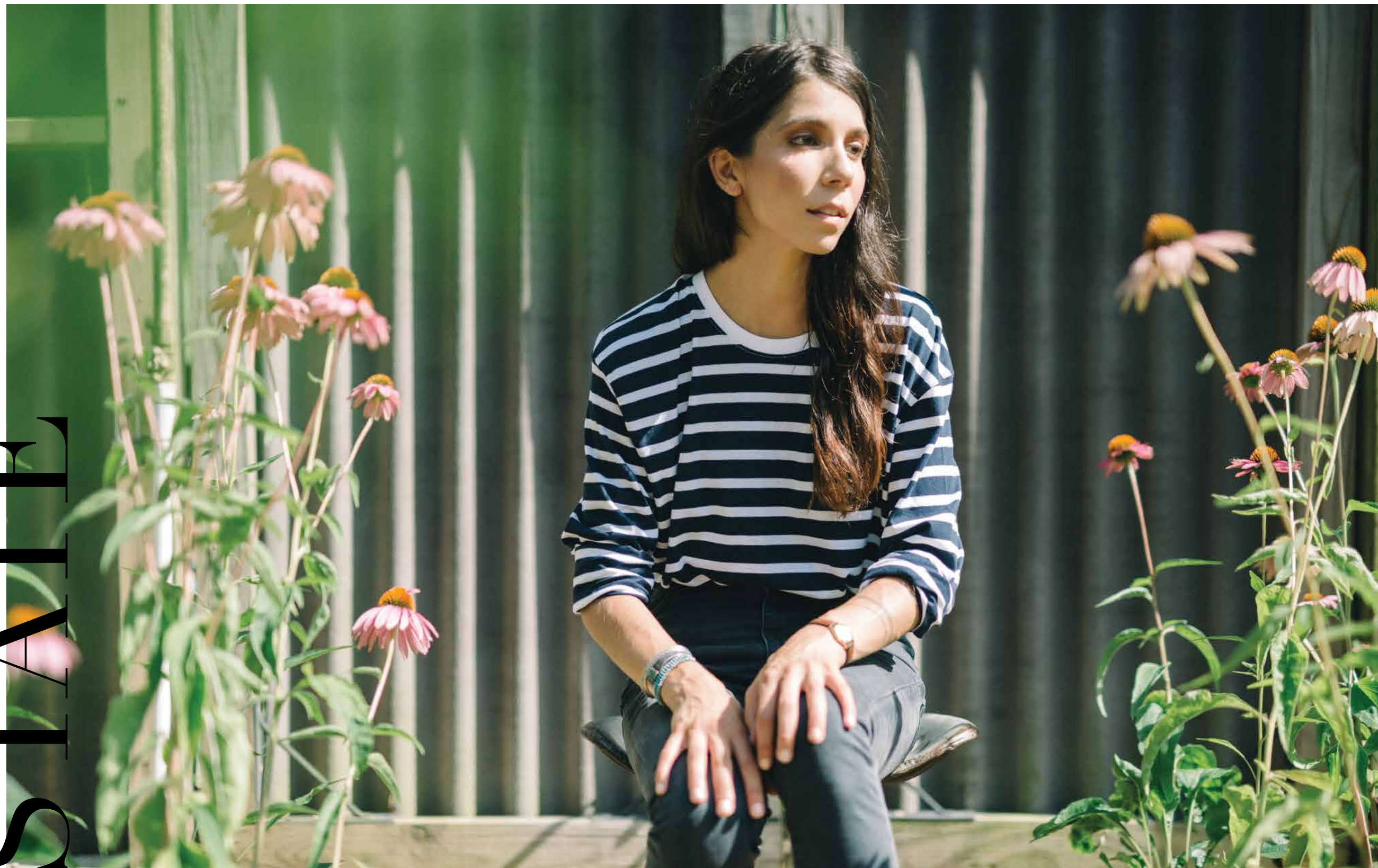


IN THEIR
**NATURAL
STATE**



as told to MARIAM MAKATSARIA / *photography by* JOHN DAVID PITTMAN

CALL IT A NATURAL RESPONSE TO STYLE—instinct, if you will. Whatever it is that makes these seven Arkansans just as good at getting dressed as running successful businesses, we want it. And captured here—in the environments they say they feel most at home in, and in clothes they feel most confident wearing—this year’s style setters show us how to stick to the basics



ANA KILANI

OWNER, GREENHAUS CLOTHING
an online store stocked with sustainable garments

“THE GREENHAUS LOOK is not on trend at all. It’s generally very basic. It’s a timeless look. It’s never going to be like, *Oh wow, she was from 2016 in that picture.* What brings a more personal style is what goes on top of your jeans and t-shirt—some of those one-of-a-kind pieces that have a statement to them. So maybe you’re wearing jeans and a T-shirt, but you go and put an oversized printed kimono jacket that you found at a thrift store with it. So that’s kind of the idea behind it: You create your trend.”

*photographed at The Good Earth
Garden Center*

Above: ReMade USA kimono, \$250 | Imo-
gene + Willie denim, \$225 | Kowtow tank,
\$55 | Vintage suede mules, \$65
Right: The Podolls slip dress, \$168 | Imo-
gene + Willie denim, \$225 | Vintage wool
sweater, \$49.50 | Vintage scarf, \$24.50
all available at shopgreenhaus.com





JOSHUA ASANTE

PHOTOGRAPHER *and* VOCALIST/GUITARIST *with* AMASA HINES
a Little Rock-based rock band

“THE THING THAT MUSIC has done for me is affirmed that there is a place for me to sit down inside myself and be comfortable with who I am. So I don’t have to put a lot of thought into what I want to wear, because I am OK with myself without any trappings. In a general sense, there’s very little to prove. I’m most comfortable in denim. I like to wear all white. This morning at a gig, I wore all white—white denim and a white tailored, semi-dressy shirt. I like to feel clean, crisp.”

*photographed at
photographer Nancy Nolan’s loft*

Left: Brixton fedora, \$60 | The Quiet Life jacket, \$120 | Asbury Park skinny biker jeans, \$269 | shoes, Joshua’s own

Above: French Connection button-down shirt, \$78 | The Quiet Life hat, \$40 | Nixon Time Teller watch, \$100
all available at Culture Clothing Co. in Little Rock

TIM FREEMAN



WILL MEANS

MARCUS BOYCE

FOUNDERS *and* DESIGNERS at POLIS DESIGN
a modern furniture design studio for home and office



“I THINK WE’VE ALL SAID THIS at some point, but the best design is as little design as possible. We don’t have excessive ornamentation. We try to keep everything smooth and clean, and that just comes naturally to all of us. It’s an aesthetic that we share.” — *Will Means*

photographed at Midtown Billiards

Will: French Connection shirt, \$75 (available at Culture Clothing Co.) | AG jeans, \$275 | Lloyd shoes, \$309 (jeans and shoes available at Baumans in Little Rock) **Tim:** AG jeans, \$245 | Alec Caso shoes, \$295 | Peter Millar shirt, \$125 | Robert Talbott soft coat, \$498 (all available at Baumans) **Marcus:** Peter Millar shirt, \$135 | Hilll 5-pocket pants, \$225 | Trask boots, \$265 (all available at Baumans)



MARLON BLACKWELL

PRINCIPAL at MARLON BLACKWELL ARCHITECTS and PROFESSOR at UNIVERSITY OF ARKANSAS
recipient of a 2016 National Design Award from Cooper Hewitt, Smithsonian Design Museum

“MY AESTHETIC IS PRETTY SIMPLE, a really reduced palette. I don’t like wearing more than two or three colors. It’s the same with buildings. We never try to use more than two or three materials. I think it’s interesting, and I’ve never thought about it before—the relationship between architecture and the way I dress. But that’s the relationship—the reduced palette. What else can we take away before it becomes too little? So many buildings have too many materials, too many geometric elements. It just gets overwrought, and clothing can be that way, too.”

*photographed at
his home in Fayetteville*

Left: Life After Denim
jacket, \$348 | Norse
Projects T-shirt, \$75
| Naked & Famous
jeans, \$165

Above: Norse Projects
jacket, \$275 all available
at *The Independent
Denim & Essentials* in
Fayetteville



JESSICA ZIMMERMAN

OWNER *and* LEAD DESIGNER at ZIMMERMAN EVENTS
a floral and event design studio based in downtown Conway

photographed at The Fold

Black maxi dress by Asilio, \$200 | Studded platform sandals by Senso, \$220 | Statement ring by Samantha Wills, \$98
all available at Scarlet in Little Rock



“SIMPLICITY IS SOMETHING that I really crave. It’s something that I’m drawn to, and I think it’s because my life is so full. I pretty much have a capsule wardrobe. It’s very simple and incredibly streamlined. It’s pretty much all black. By having such a streamlined wardrobe, it removes one major decision that I have to make every day. It allows me to have more mental space and be productive and focus my creative energy on my clients. Getting dressed isn’t a battle like it used to be in my 20s. It’s a calmer process.”